

## Audi Revolut F1 Team and adidas unveil Miami Collection, where 2000s football style meets the paddock

- › Limited Miami Collection brings together performance DNA of football and Formula 1, inspired by the city's vibrant colours
- › Nico Hulkenberg and Gabriel Bortoleto to wear driver jersey and special-edition race suits during the 2026 Formula 1 Miami Grand Prix
- › Collection launches globally on 23 April, available via [store.audif1.com](https://store.audif1.com), [adidas.com](https://adidas.com), and selected adidas retailers worldwide

**Hinwil, April 23, 2026 – Audi Revolut F1 Team and adidas today unveil a limited-edition Miami Collection, marking the first race-specific expression of their partnership. Launching ahead of the 2026 Formula 1 Miami Grand Prix, the collection sets the tone for a summer of global sporting moments, where the world of Formula 1 continues to influence culture far beyond the paddock.**

Inspired by the colours of the city, the collection delivers an elevated interpretation of modern street culture, further reflecting the shared ambition to enhance motorsport's intersection with style. At the same time, its performance-driven design ensures it can be worn seamlessly across the entire team, including mechanics, engineers and drivers.

Launching into a summer of global sports, the football-inspired collection draws on the iconic Teamgeist design language of the 2006 FIFA World Cup™, with curved panels creating a dynamic optical effect inspired by the tournament's "eight-shape" match ball. Reinterpreted through a Miami lens, the palette is defined by warm sunset tones and iridescent detailing.

The range is led by the driver jersey, combining soft pink and blue hues on a black base, with the design carried across jackets, shorts, tees and accessories. This is complemented by bespoke footwear, including the Megaride F50 shoe, which features spiderweb panels over a black mesh base, a design last seen on the 2005 F50 Spider boot. Completing the team's on-track appearance are the special-edition race suits, crafted in the same colourways and patterns as the main collection and worn by both drivers.

**Nico Hulkenberg, Driver, Audi Revolut F1 Team:** "Miami is a race that stands out for its energy and unique vibe, and this collection truly captures that spirit. It's a look that works just as well in the paddock as it does beyond the circuit, and I'm looking forward to seeing the entire team and our fans wearing it. See you soon at the sunshine state!"

**Gabriel Bortoleto, Driver, Audi Revolut F1 Team:** "For me, Miami has a special energy. There's a strong Latin influence that I naturally connect with as a Brazilian, and the whole city feels colourful and vibrant, something you can see reflected in the collection. It's the perfect setting for a drop like this. What stands out to me is how expressive the designs are, they really match

the feeling around the race. It's great to bring that energy into the weekend and share it with our fans."

**Stefano Battiston, Chief Commercial Officer, Audi Revolut F1 Team:** "The Miami Collection reflects our ambition to position Audi Revolut F1 Team within a broader cultural context. This is not simply a race specific drop, but a collection that captures how Formula 1 is experienced today at the intersection of performance, fashion and community. Together with adidas, we have created something that blends our team identity with the energy and creativity of Miami, offering fans a fresh and authentic way to connect with our brand."

The Audi Revolut F1 Team x adidas Miami Collection will be available globally from 23 April via [store.audif1.com](https://store.audif1.com), powered by seamless checkout via Revolut Pay, [adidas.com](https://adidas.com), and selected adidas retailers worldwide.

As the first special collection of the year, this launch marks the beginning of a series of curated releases, each designed to tap into key cultural moments across the season.

**Contact:**

Vanessa Roettger  
External Communications, Audi Revolut F1 Team  
[vanessa.roettger@audif1.com](mailto:vanessa.roettger@audif1.com)

---

About Audi Revolut F1 Team

Audi Revolut F1 Team is the official factory team of Audi, as the brand enters the FIA Formula 1 World Championship for the first time in 2026. This project, in which Audi will create its own hybrid drive system ('power unit') developed in Germany, represents the ultimate expression of the manufacturer's 'Vorsprung durch Technik' philosophy and embodies a long-term commitment to compete at the pinnacle of motorsport with the clear objective of challenging for world championships by 2030. Audi Revolut F1 Team is based in three locations: the power unit is developed by Audi Formula Racing GmbH at the Audi Competence Center Motorsport in Neuburg, Germany; the chassis is engineered and race operations are managed from the state-of-the-art facilities of Audi Motorsport AG in Hinwil, Switzerland; while the Audi Motorsport Technology Centre UK in Bicester, United Kingdom, provides a foothold in the heart of 'Motorsport Valley', with direct access to top F1 talent and key strategic partners. This integrated structure provides complete control over the project, embedding a culture of precision, innovation, and relentless performance. Audi's entry is strategically timed to coincide with new Formula 1 regulations focused on increased electrification, as the electric share of the hybrid drive is raised to almost 50%, and the introduction of 100% sustainable fuels. The entry into Formula 1, one of the most important platforms in the world, serves as a high-tech catalyst for the entire Audi brand, acting as a global stage to demonstrate technological leadership and connect with new, diverse audiences by creating cultural impact that resonates far beyond the race track.

---

About adidas

adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach/Germany, the company employs around 65,000 people across the globe and generated sales of € 24.8 billion in 2025.

For more information, please visit [www.adidas-Group.com](https://www.adidas-Group.com).

---

