

Audi Motorsport AG · Wildbachstrasse 9 · 8340 Hinwil

## Audi Revolut F1 Team Launches Driver Development Programme with Allan McNish as Director

- › Audi Revolut F1 Team launches Driver Development Programme to identify and nurture future talent as it enters Formula One in 2026.
- › The initiative will be directed by long-time Audi legend, F1 driver, multiple 24 Hours of Le Mans winner and WEC World Champion, Allan McNish.
- › This long-term investment is a key part of Audi's strategy to build a competitive F1 team by investing in young talent on and off the track to create the champions of tomorrow.

**Hinwil, January 23, 2026 – Audi Revolut F1 Team announced the launch of its Driver Development Programme, in a significant strategic move ahead of its 2026 entry into the FIA Formula One World Championship. The initiative will be directed by Audi motorsport legend and three-time 24 Hours of Le Mans winner, Allan McNish, reinforcing the brand's long-term commitment to building a competitive and sustainable Formula One team by investing in young talent, on and off the track.**

The Audi Driver Development Programme is a cornerstone of the team's F1 ambitions designed to identify, nurture, and develop the next generation of racing talent. The comprehensive programme will scout and support promising young drivers from karting and junior formula series, providing a clear path to the pinnacle of motorsport. This early investment in youth underscores the team's aim to build an outfit capable of competing for championships in the future, one that extends beyond the race track, as Audi Revolut F1 Team makes a conscious investment into young designers, engineers and mechanics.

Members of the Audi Driver Development Programme will receive world-class training and mentorship, benefiting from the brand's decades of experience at the highest levels of motorsport. The curriculum will focus on the drivers' requirements, with a bespoke development programme going from on-track performance, driving and engineering development, human performance, and media and marketing. Drivers will have access to cutting-edge resources and work closely with engineers and specialists from Audi Revolut F1 Team, embedding them in a culture of precision and performance from day one.

The appointment of Allan McNish as Director is a statement of intent: McNish's esteemed career, both as a highly successful driver for Audi and, more recently, in team management roles, makes him uniquely qualified to lead this initiative. His deep, long-standing relationship with the brand ensures that the programme's values will be perfectly aligned with the Audi DNA.

This initiative is a fundamental part of the strategic plan as Audi builds its Formula One team for sustainable success, focusing on youth and a culture of continuous improvement both on and off the track.

**Allan McNish, Director of the Audi Driver Development Programme:** "To be entrusted with finding the cornerstones of the future Audi Revolut F1 Team is a great honour and a responsibility I am very passionate about. This brand is built on a history of 'Vorsprung durch Technik', and that philosophy must apply to our young drivers as much as to our cars. We are not just looking for raw speed; we are looking for the resilience, intelligence, and team-driven mindset that defines a future Audi champion. Our goal is to build a pathway that turns potential into precision and performance on the world stage. I am thrilled to begin this work and identify the first generation of talent to join this ambitious project."

**Jonathan Wheatley, Team Principal of Audi Revolut F1 Team:** "Investing in the champions of tomorrow is a key pillar of our Formula One strategy. The Audi Driver Development Programme is a clear statement of our long-term commitment to youth and our ambition to be competitive. With Allan McNish, we have a director who not only has an incredible track record in motorsport but also embodies the spirit and dedication of our operations. Under his leadership, this programme will be integral to our vision for 2030, our goal of building a winning team and shaping the future of Audi in Formula One."

**Contact:**

[press@audif1.com](mailto:press@audif1.com)

Will Ponissi, Head of Corporate and Race Communications, [william.ponissi@audif1.com](mailto:william.ponissi@audif1.com), +41 79 591 57 85

Vanessa Roettger, Senior Communications Manager, [vanessa.roettger@audif1.com](mailto:vanessa.roettger@audif1.com), +41 79 757 52 85

Nives Pavicic, Communications Manager, [nives.pavicic@audif1.com](mailto:nives.pavicic@audif1.com), +41 76 384 07 50

Elena Rovelli, Communications Manager, [elena.rovelli@audif1.com](mailto:elena.rovelli@audif1.com), +41 78 209 18 57

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About Audi Revolut F1 Team

Audi Revolut F1 Team is the official factory team of Audi, as the brand enters the FIA Formula 1 World Championship for the first time in 2026. This project, in which Audi will create its own hybrid drive system ('power unit') developed in Germany, represents the ultimate expression of the manufacturer's 'Vorsprung durch Technik' philosophy and embodies a long-term commitment to compete at the pinnacle of motorsport with the clear objective of challenging for world championships by 2030. Audi Revolut F1 Team is based in three locations: the power unit is developed by Audi Formula Racing GmbH at the Audi Competence Center Motorsport in Neuburg, Germany; the chassis is engineered and race operations are managed from the state-of-the-art facilities of Audi Motorsport AG in Hinwil, Switzerland; while the Audi Motorsport Technology Centre UK in Bicester, United Kingdom, provides a foothold in the heart of 'Motorsport Valley', with direct access to top F1 talent and key strategic partners. This integrated structure provides complete control over the project, embedding a culture of precision, innovation, and relentless performance. Audi's entry is strategically timed to coincide with new Formula 1 regulations focused on increased electrification, as the electric share of the hybrid drive is raised to almost 50%, and the introduction of 100% sustainable fuels. The entry into Formula 1, one of the most important platforms in the world, serves as a high-tech catalyst for the entire Audi brand, acting as a global stage to demonstrate technological leadership and connect with new, diverse audiences by creating cultural impact that resonates far beyond the race track.