

Audi Revolut F1 Team Signs British Rising Star Freddie Slater as First Member of Driver Development Programme

- › Audi Revolut F1 Team has announced rising British talent Freddie Slater as the first official member of its newly launched Driver Development Programme.
- › Slater, a proven champion in karting and junior formulas, will race in the 2026 FIA Formula 3 Championship with Trident Motorsport.
- › This signing is the first concrete step in the team's long-term strategy to identify and nurture future F1 stars.

Hinwil, January 26, 2026 – Audi Revolut F1 Team announced karting and junior formula sensation, Freddie Slater, as the first official member of the Audi Driver Development Programme. The Briton's signing marks a significant milestone in Audi's long-term strategy for its participation in the FIA Formula One World Championship.

Slater, who is widely regarded as one of the most exciting rising stars in motorsport, will race in the FIA Formula 3 Championship with Trident Motorsport in 2026 under the guidance and support of the Audi Driver Development Programme. His impressive career to date has seen him secure championships and victories in nearly every category he has competed in, showcasing the exceptional talent and winning mentality that Audi Revolut F1 Team seeks to nurture.

His rapid ascent through the junior ranks includes a dominant campaign to win the CIK-FIA Karting World and European Championships, followed by a seamless transition to single-seaters where he claimed the UAE and Italian F4 Championship titles. Most recently, the Briton impressed in the highly competitive Formula Regional European Championship, securing multiple victories and rookie of the year honours on the way to the championship crown, demonstrating a maturity and race craft that mark him as a future elite competitor.

Slater's signing is the first concrete action of the programme, directed by Audi legend Allan McNish. It underscores the commitment of Audi to investing in and developing the next generation of elite drivers, embedding them within the Audi motorsport family as the brand continues building its works F1 team.

Freddie Slater's joining reinforces Audi Revolut F1 Team's strategic focus on youth and long-term planning, laying the foundation for a competitive team and aiming to cultivate the champions of tomorrow.

Allan McNish, Director of the Audi Driver Development Programme: "In Freddie, we see the immense potential of a future star. His track record is remarkable, but more importantly, he possesses the focus, determination, and willingness to learn that are essential for reaching the pinnacle of our sport. He is the ideal candidate to be the first signing of the Audi Driver Development Programme, and we are committed to providing him with the tools, mentorship, and support he needs to succeed as he steps up to Formula 3 with Trident Motorsport. This is the first step in building our future on and off the track."

Freddie Slater, Audi Development Programme Driver: "It's an incredible honour to be the first driver selected for the Audi Driver Development Programme. Audi is a brand with a legendary motorsport history, and to have their trust and support at this crucial stage of my career is a dream come true. Joining forces with a respected team like Trident Motorsport for Formula 3 and having the backing of Audi Revolut F1 Team is a massive opportunity. I am fully focused on working hard and making the most of this pivotal step towards my goal of reaching Formula One."

Contact:

press@audif1.com

Will Ponissi, Head of Corporate and Race Communications, william.ponissi@audif1.com, +41 79 591 57 85

Nives Pavicic, Communications Manager, nives.pavicic@audif1.com, +41 76 384 07 50

Elena Rovelli, Communications Manager, elena.rovelli@audif1.com, +41 78 209 18 57



About Audi Revolut F1 Team

Audi Revolut F1 Team is the official factory team of Audi, as the brand enters the FIA Formula 1 World Championship for the first time in 2026. This project, in which Audi will create its own hybrid drive system ('power unit') developed in Germany, represents the ultimate expression of the manufacturer's 'Vorsprung durch Technik' philosophy and embodies a long-term commitment to compete at the pinnacle of motorsport with the clear objective of challenging for world championships by 2030. Audi Revolut F1 Team is based in three locations: the power unit is developed by Audi Formula Racing GmbH at the Audi Competence Center Motorsport in Neuburg, Germany; the chassis is engineered and race operations are managed from the state-of-the-art facilities of Audi Motorsport AG in Hinwil, Switzerland; while the Audi Motorsport Technology Centre UK in Bicester, United Kingdom, provides a foothold in the heart of 'Motorsport Valley', with direct access to top F1 talent and key strategic partners. This integrated structure provides complete control over the project, embedding a culture of precision, innovation, and relentless performance. Audi's entry is strategically timed to coincide with new Formula 1 regulations focused on increased electrification, as the electric share of the hybrid drive is raised to almost 50%, and the introduction of 100% sustainable fuels. The entry into Formula 1, one of the most important platforms in the world, serves as a high-tech catalyst for the entire Audi brand, acting as a global stage to demonstrate technological leadership and connect with new, diverse audiences by creating cultural impact that resonates far beyond the race track.