

Audi Revolut F1 Team welcomes Elastic as Official Race Partner at the United States Grand Prix and Official Supplier from 2027

- › Elastic joins as Official Race Partner for the 2026 United States Grand Prix, with branding on the Audi R26 halo and headrest
- › From 2027, Elastic becomes Official Search and Observability Supplier under a multi-year agreement
- › The collaboration builds on the team's existing use of Elastic to support its engineering software

Hinwil, October 22, 2026 – Audi Revolut F1 Team today announces a new a new multi-year partnership and race partnership with Elastic, a global provider of search and observability software, bringing together two organisations shaped by data and speed. Audi Revolut F1 Team announces a partnership with Elastic, building on the team's existing use of its technology to support the engineering work behind performance. Elastic joins as Official Race Partner for the 2026 United States Grand Prix in Austin and will become Official Search and Observability Supplier from 2027 under a multi-year agreement.

Performance in Formula 1 is built long before race day. Behind the car's development is a complex network of software applications that engineers rely on to make the car more competitive. Keeping those applications running reliably helps them focus on developing the car.

Audi Revolut F1 Team already uses Elastic to bring software logs from connected applications into one central platform. This gives technical teams a clearer view of how their software is running, helping them trace the causes of issues and make informed engineering decisions. Dashboards and alerts highlight problems that need attention, helping engineers resolve them and keep development moving.

Stefano Battiston, Chief Brand and Commercial Officer, Audi Revolut F1 Team: "We are proud to welcome Elastic for the first time into the fast-moving world of Formula 1. Data is of utmost importance in our sport, and Elastic is a brand that understands this and will help us to excel under pressure. Modern Formula 1 is built on data. Performance comes from finding the right signals in that data, understanding what's happening across complex systems, and acting quickly. We are excited to be partnering with Elastic and their world class Search and Observability solutions allowing our engineers spot anomalies earlier and investigate faster."

Ash Kulkarni, Chief Executive Officer, Elastic: "The motorsport environment may be extreme, but the challenge is familiar to us. When critical operations depend on complex, distributed data, teams need to find what matters, understand what's happening, and act fast. Audi Revolut F1 Team already uses Elastic to give technical teams one place to search software logs and investigate issues across connected applications. We look forward to building on that work together and exploring how Search and Observability can support more of the team's engineering environment."

As the Official Race Partner of Audi Revolut F1 Team for the 2026 United States Grand Prix Elastic branding will feature prominently on the Audi R26 car halo and headrest.

From 2027, Elastic will become the Official Search and Observability Supplier of Audi Revolut F1 Team in a multi-year agreement, as part of this the brand will feature on driver suit, pit crew suits and garage branding.

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About Audi Revolut F1 Team

Audi Revolut F1 Team is the official factory team of Audi, as the brand enters the FIA Formula 1 World Championship for the first time in 2026. This project, in which Audi will create its own hybrid drive system ('power unit') developed in Germany, represents the ultimate expression of the manufacturer's 'Vorsprung durch Technik' philosophy and embodies a long-term commitment to compete at the pinnacle of motorsport with the clear objective of challenging for world championships by 2030. Audi Revolut F1 Team is based in three locations: the power unit is developed by Audi Formula Racing GmbH at the Audi Competence Center Motorsport in Neuburg, Germany; the chassis is engineered and race operations are managed from the state-of-the-art facilities of Audi Motorsport AG in Hinwil, Switzerland; while the Audi Motorsport Technology Centre UK in Bicester, United Kingdom, provides a foothold in the heart of 'Motorsport Valley', with direct access to top F1 talent and key strategic partners. This integrated structure provides complete control over the project, embedding a culture of precision, innovation, and relentless performance. Audi's entry is strategically timed to coincide with new Formula 1 regulations focused on increased electrification, as the electric share of the hybrid drive is raised to almost 50%, and the introduction of 100% sustainable fuels. The entry into Formula 1, one of the most important platforms in the world, serves as a high-tech catalyst for the entire Audi brand, acting as a global stage to demonstrate technological leadership and connect with new, diverse audiences by creating cultural impact that resonates far beyond the race track.



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