

Audi Revolut F1 Team x adidas Fanwear Collection and Teamwear on sale

- › The official Audi Revolut F1 Team x adidas collection is now available for global purchase, featuring team and fan wear
- › This collection represents a strategic partnership, engineered to support motorsport's intersection with contemporary style
- › The range includes limited-edition seasonal drops and is designed to be worn on the track and as everyday apparel, inviting a new fanbase to connect with the team

Hinwil, February 18, 2026 – Audi Revolut F1 Team and adidas release their highly anticipated collection, available for global purchase from 19 February. The Fanwear collection consists of a culturally-driven Elevated range that balances comfort with a clean, modern look and the DNA range focusing on essential pieces drawing from primary team colour palette.

This collection is built to serve every fan, from adult enthusiasts to the youngest supporters. It provides the choice between functional, high-performance Teamwear for an authentic trackside look, and the versatile, style-driven leisurewear of the Fanwear range, designed to integrate seamlessly into everyday life.

Off the track, the Elevated Fanwear collection reflects adidas at its cultural best. Designed as contemporary leisure and sportswear, its refined aesthetic and premium feel are made to live far beyond the racetrack, inviting fans to wear the team as a statement of personal style. Balancing subtle branding with quality craftsmanship makes the collection an easy, stylish way to support Audi Revolut F1 Team every day.

The teamwear collection, spanning the official driver wear, engineers & Mechanics range and bespoke Footwear, is built with advanced materials and a performance-first design. Also available for purchase now, every piece is engineered to perform at the highest level under the intense pressure of a race weekend, delivering a bold, unified presence in the paddock and on the grid. Built around core styles, it uses the team's colours and designs to clearly express Audi Revolut F1 Team's identity.

This collection launch represents more than a collaboration; it is a shared ambition to enhance motorsport's intersection with style. Prioritising design philosophy and industry-defining technology, the range is shaped by the continents and cities Audi Revolut F1 Team will race in; created for those who don't just keep up, they set the pace.

Nico Hulkenberg, Driver at Audi Revolut F1 Team: "As a driver, your kit is part of your identity throughout the F1 season. It's probably the clothing you wear the most overall, across 24 race weekends and many other events. This year's outfit looks fantastic: clean lines, elegant, modern colours. You can feel the team wearing it with pride, and it's great that fans can now share that feeling and be a visible part of our journey."

Gabriel Bortoleto, Driver at Audi Revolut F1 Team: "Seeing the design of the fanwear for the first time was incredible. It's the kind of style I actually want to wear every day. To know that fans around the world will be wearing our colours, and that the kit looks this good, is a huge motivation. It makes the connection between the team and the community feel real and very powerful."

Stefano Battiston, Chief Commercial Officer of Audi Revolut F1 Team: "Today is a significant milestone in our journey. This collection is a further tangible expression of our team's identity and our ambition to build a brand that resonates beyond the circuit. Partnering with a powerhouse like adidas allows us to deliver a product that is authentic, innovative, and desirable. It gives our global fanbase a way to connect with the team on a deeper level, through a design language that speaks to a modern, style-conscious audience."

Several limited-edition special drops set to be released throughout the season. The full Audi Revolut F1 Team x adidas collection is available for purchase globally from February 19th, featuring a seamless checkout experience powered by Revolut Pay.

Be the first to wear the future at store.audif1.com. The collection will also be available via [adidas' official online store](#), global retailers and selected Audi dealerships.

Official imagery is available for download at the Audi Revolut F1 Team content hub <https://contenthub.audif1.com/en>.

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About Audi Revolut F1 Team

Audi Revolut F1 Team is the official factory team of Audi, as the brand enters the FIA Formula 1 World Championship for the first time in 2026. This project, in which Audi will create its own hybrid drive system ('power unit') developed in Germany, represents the ultimate expression of the manufacturer's 'Vorsprung durch Technik' philosophy and embodies a long-term commitment to compete at the pinnacle of motorsport with the clear objective of challenging for world championships by 2030. Audi Revolut F1 Team is based in three locations: the power unit is developed by Audi Formula Racing GmbH at the Audi Competence Center Motorsport in Neuburg, Germany; the chassis is engineered and race operations are managed from the state-of-the-art facilities of Audi Motorsport AG in Hinwil, Switzerland; while the Audi Motorsport Technology Centre UK in Bicester, United Kingdom, provides a foothold in the heart of 'Motorsport Valley', with direct access to top F1 talent and key strategic partners. This integrated structure provides complete control over the project, embedding a culture of precision, innovation, and relentless performance. Audi's entry is strategically timed to coincide with new Formula 1 regulations focused on increased electrification, as the electric share of the hybrid drive is raised to almost 50%, and the introduction of 100% sustainable fuels. The entry into Formula 1, one of the most important platforms in the world, serves as a high-tech catalyst for the entire Audi brand, acting as a global stage to demonstrate technological leadership and connect with new, diverse audiences by creating cultural impact that resonates far beyond the race track.

About adidas

adidas is a global leader in the sporting goods industry. Headquartered in Herzogenaurach/Germany, the company employs more than 59,000 people across the globe and generated sales of € 21.4 billion in 2023.

For more information, please visit www.adidas-group.com

