



Audi Motorsport AG · Wildbachstrasse 9 · 8340 Hinwil

Glasureit becomes exclusive paint supplier of Audi Revolut F1 Team for 2026 debut

- › Advanced 100 Line waterborne basecoat system to be applied to the Audi R26, combining ultra-lightweight performance with high process efficiency
- › Precision color expertise ensuring exact execution of the team's distinctive Titanium Grey and exclusive Lava Red finishes
- › Eco-efficient clearcoat technologies supporting reduced CO₂ impact

Hinwil, March 6, 2026 – Audi Revolut F1 Team today confirms Glasureit, the premium refinish paint brand of BASF Coatings, as its exclusive and official paint supplier ahead of the team's entry into the FIA Formula 1 World Championship in 2026.

For its debut season, the team's Audi R26 will be coated using Glasureit's advanced 100 Line waterborne basecoat system, delivering ultra-lightweight application, high process efficiency and outstanding colour precision in line with strict technical and sustainability standards. The bespoke livery combines a distinctive Titanium Grey with exposed carbon elements and exclusive Audi Lava Red accents, finished with Glasureit's latest clearcoat technologies.

Stefano Battiston, Chief Commercial Officer of Audi Revolut F1 Team: "Glasureit brings together precision engineering, sustainability and design excellence, values that are fundamental to Audi Revolut F1 Team. The livery is a visible expression of our identity on a global stage, and partnering with a brand that combines technical innovation with eco-efficient performance strengthens both our sporting and commercial platform as we debut in 2026."

Roar Solberg, Vice President Automotive Refinish EMEA at BASF Coatings: "With up to 40% shorter process times, Glasureit 100 Line is the fastest product line in the industry. Our partnership with Audi Revolut F1 Team demonstrates what is possible when 100% colour accuracy meets solutions that are easy to use, extremely efficient and engineered for high-performance environments like motorsport."

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About Audi Revolut F1 Team

Audi Revolut F1 Team is the official factory team of Audi, as the brand enters the FIA Formula 1 World Championship for the first time in 2026. This project, in which Audi will create its own hybrid drive system ('power unit') developed in Germany, represents the ultimate expression of the manufacturer's 'Vorsprung durch Technik' philosophy and embodies a long-term commitment to compete at the pinnacle of motorsport with the clear objective of challenging for world championships by 2030. Audi Revolut F1 Team is based in three locations: the power unit is developed by Audi Formula Racing GmbH at the Audi Competence Center Motorsport in Neuburg, Germany; the chassis is engineered and race operations are managed from the state-of-the-art facilities of Audi Motorsport AG in Hinwil, Switzerland; while the Audi Motorsport Technology Centre UK in Bicester, United Kingdom, provides a foothold in the heart of 'Motorsport Valley', with direct access to top F1 talent and key strategic partners. This integrated structure provides complete control over the project, embedding a culture of precision, innovation, and relentless performance. Audi's entry is strategically timed to coincide with new Formula 1 regulations focused on increased electrification, as the electric share of the hybrid drive is raised to almost 50%, and the introduction of 100% sustainable fuels. The entry into Formula 1, one of the most important platforms in the world, serves as a high-tech catalyst for the entire Audi brand, acting as a global stage to demonstrate technological leadership and connect with new, diverse audiences by creating cultural impact that resonates far beyond the race track.

About Glasurit

Under the Glasurit brand, BASF Coatings markets a comprehensive range of automotive refinishing paint systems, focusing on eco-effective waterborne basecoats and high-solids paints. By using these systems all legal solvent-reduction requirements can be complied with anywhere in the world, and with regard to appearance and durability, the products meet the same quality standards as solvent-borne paints. In this area, the company offers a wide variety of services to support its customers. Glasurit Automotive Refinish Paints is approved by most of the leading car manufacturers for aftermarket repair worldwide and chosen by them for its color expertise.

