São Paulo's soul takes to the track: Audi Revolut F1 Team unveils special Revolut-designed livery

- Revolut's Audi R26 special livery celebrates São Paulo at Gabriel Bortoleto's home Grand Prix.
- Special race suits and garage branding bring the same Piso Paulista-inspired pattern across the team's race-weekend look.
- The reveal continues the shared design story introduced through the Revolut 'São Paulo' Card and adidas Sampa Soul collection.

Hinwil, November 4, 2026 – Audi Revolut F1 Team has unveiled a special livery designed by Title Partner Revolut for the São Paulo Grand Prix. Alongside special race and pit crew suits and garage branding, the livery brings the city-inspired design language onto the track for Gabriel Bortoleto's home race.

Following the launch of the Revolut 'São Paulo' Card and adidas Sampa Soul collection, the reveal marks the next chapter of a programme that brings the team and its partners together through one shared creative direction.

At its heart is the geometric Piso Paulista pattern, drawing inspiration from São Paulo's distinctive pavement design. This common visual thread connects the Revolut-designed livery with the race suits, pit crew suits and garage branding, extending across the cars, the drivers and the team's race-weekend environment.

The result is a celebration of São Paulo that fans can wear, carry and see on track. Each element gives the shared design language a different expression, connecting Revolut's card and adidas apparel with the team's presence at Interlagos.

For Gabriel Bortoleto, the weekend carries an added personal significance as he returns to race in front of his home crowd. Together with Nico Hulkenberg, he will take the city's inspiration onto the circuit, with both drivers wearing special race suits that reflect the same pattern.

Stefano Battiston, Chief Brand and Commercial Officer, Audi Revolut F1 Team: "São Paulo has an unmistakable identity, and we wanted that to run through everything we bring to this race. Revolut's Audi R26 special livery takes the story onto the track, building on the Revolut card and the adidas Sampa Soul collection, with the race suits and garage branding completing that shared creative language. It shows what we can create when we bring our partners together: each contributes its own expertise, while the result feels connected. For Gabi's home race, that makes this a particularly meaningful expression of who we are as a team and how we connect with fans."

Fans can experience Revolut's Audi R26 special livery on display at the adidas store on Rua Oscar Freie from Thursday through Sunday.

Imagery of Revolut's Audi R26 special livery can be found in our content hub:
www.contenthub.audif1.com
Choose your favourites in the Sampa Soul lookbook on the Audi Revolut F1 Team website:
www.audif1.com
Shop driver jerseys, caps and fanwear: www.store.audif1.com
Revolut customers in eligible locations can benefit from the opportunity to earn 20x RevPoints by selecting Revolut Pay (Revolut Pay x RevPoints Booster Promotion T&Cs apply).
Discover more and select the special card design: Take a look here.

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About Audi Revolut F1 Team

Audi Revolut F1 Team is the official factory team of Audi, as the brand enters the FIA Formula 1 World Championship for the first time in 2026. This project, in which Audi will create its own hybrid drive system ('power unit') developed in Germany, represents the ultimate expression of the manufacturer's 'Vorsprung durch Technik' philosophy and embodies a long-term commitment to compete at the pinnacle of motorsport with the clear objective of challenging for world championships by 2030. Audi Revolut F1 Team is based in three locations: the power unit is developed by Audi Formula Racing GmbH at the Audi Competence Center Motorsport in Neuburg, Germany; the chassis is engineered and race operations are managed from the state-of-the-art facilities of Audi Motorsport AG in Hinwil, Switzerland; while the Audi Motorsport Technology Centre UK in Bicester, United Kingdom, provides a foothold in the heart of 'Motorsport Valley', with direct access to top F1 talent and key strategic partners. This integrated structure provides complete control over the project, embedding a culture of precision, innovation, and relentless performance. Audi's entry is strategically timed to coincide with new Formula 1 regulations focused on increased electrification, as the electric share of the hybrid drive is raised to almost 50%, and the introduction of 100% sustainable fuels. The entry into Formula 1, one of the most important platforms in the world, serves as a high-tech catalyst for the entire Audi brand, acting as a global stage to demonstrate technological leadership and connect with new, diverse audiences by creating cultural impact that resonates far beyond the race track.
